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FOR IMMEDIATE RELEASE

### **Jump Start Your Heart Screening**

Baton Rouge, LA – July 20, 2009 – On Saturday, June 27, 2009, over 200 athletes were screened at the Third Annual Athletic Screening Event. Jump Start Your Heart, Incorporated in conjunction with Greater Baton Rouge Surgical Hospital, Incorporated provided cardiovascular screenings to local high school and Southern University athletes. Physicians volunteering their time and services were Dr. Steven E. Kelley, president and founder of Jump Start Your Heart, Inc., and partners of Greater Baton Rouge Surgical Hospital, Inc., Dr. Darryl Peterson, Dr. Theodore Knatt Sr. and Dr. Lydia Sims.

The screenings provided included health history, weight, height, blood pressure, a physical exam, and an electrocardiogram, and those students identified as having a heart murmur received a limited echocardiogram performed by a certified vascular technician and interpreted by Dr. Steven E. Kelley, board certified and practicing interventional cardiologist.

Jump Start Your Heart, Inc. is a non profit organization striving to enhance the quality of life of competitive athletes one by one through the dynamic power of identifying cardiovascular abnormalities and detecting the obstructive form of hypertrophic cardiomyopathy, the most common cause of sudden death in young athletes. The two noninvasive tests administered, the electrocardiogram and the echocardiogram are used to detect hypertrophic heart disease and other heart related illnesses.

According to Danielle Kelley, executive director and founder of Jump Start Your Heart, Inc., “it is estimated that 1 in every 100 young athletes suffers from hypertrophic heart disease, and if it goes undetected, the results may be fatal. Our goal is to use our resources provided by generous donations to save lives. Hypertrophic heart disease doesn’t have to be fatal, so now, our mission is to educate our communities and save our children.”

Jump Start Your Heart, Inc. is committed to serving the community and has several additional events and screenings planned. For more information, please visit [www.jumpstartyourheart.org](http://www.jumpstartyourheart.org).

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